Pennsylvania Economic Development Institute and PEDA Present:

**Understanding Your Workforce**

February 24, 2016

9:30 am - 11:00 am

Web Seminar
Understanding Your Workforce

Workforce is one of the key issues facing economic developers. This web seminar will introduce economic development practitioners to the key sources of labor market information that will allow them to answer many of their critical workforce questions. It will show economic development practitioners how to better understand their workforce, and then compare their workforce to other locations. Key topics to be discussed during this training include identifying laborsheds, understanding the staffing patterns of a region’s key industries, comparing wages in key occupations between competing locations, and determining which industries are hiring now and will be in the future.

Professional Development Units

This event qualifies for 1.50 organizational PDUs (Workforce Development) through the Pennsylvania Economic Development Institute (PEDI).

Additional information is provided in the Guidelines for Certification of Economic Development Organizations issued by the Pennsylvania Department of Community and Economic Development (DCED) and in PEDI’s Policies and Procedures.

Registration Information

Registration Fees: The per person fee for PEDA members is $80 and for non-members is $105.

Cancellation & Refund Policies: Requests for cancellations and refunds must be made in writing and received by close of business February 12th. No refunds will be granted after that point. All cancellations and refunds are subject to a $50 administrative fee. No-shows will be billed in full.

Questions: Contact Joshua Skopp at (717) 441-6047 or jskopp@wannerassoc.com.

Note: We reserve the right to reschedule or cancel this offering. In the event of a cancellation, a refund will be provided to registrants.

Presenter

Our speaker, Dr. Mark White, represents the Council for Community and Economic Research (C2ER), a membership organization founded in 1961 that promotes excellence in community and economic research by working to improve data availability, enhance data quality, and foster learning about regional economic analytic methods. C2ER accomplishes this mission by:

- Conducting training, advocacy, and research
- Delivering innovative products and services for researchers
- Developing professional networks

C2ER’s 500+ members span a broad range of specialty skills and collectively touch all aspects of community and economic development in the U.S. and Canada. They include research professionals from:

- Chambers of Commerce
- Economic Development Organizations
- Government Agencies
- Universities
- Utility Companies
- Workforce Development Boards
- Community Development Organizations
- Consultants and Data Providers

Dr. Mark White serves as Vice President of Research for the Center for Regional Economic Competitiveness (CREC) – the organization that manages C2ER – where he has managed over two dozen economic and workforce development projects across the United States since arriving in 2004.

A full bio is available at www.peda.org.
REGISTRATION FORM

Attendee Information: One registration per form. For additional registrations, copy this form or download additional forms from www.peda.org. All requested information is required.

________________________________________________________________________________________________

Full Name      Title
________________________________________________________________________________________________

Organization
________________________________________________________________________________________________

Billing Address
________________________________________________________________________________________________

City       State    Zip
________________________________________________________________________________________________

Phone       Emergency Phone
________________________________________________________________________________________________

Email       Fax

REGISTRATION

Online registration will remain open through COB on February 22nd. Please select a registration option below.

☐ PEDA Member:  $ 80
☐ Non-Member:  $ 105

Total Amount Due:  $ ______________

PAYMENT

1. Check – Download this form, complete required information and mail, with check made payable to Pennsylvania Economic Development Association, to 908 N. 2nd St., Harrisburg, PA 17102 or fax form to (717) 236-2046.

☐ Payment Enclosed
☐ Check requested / will follow in the mail

2. Credit Card – Go to www.peda.org to register and pay by credit card for the event.

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