Pennsylvania Economic Development Institute and PEDA Present:

Land Banks and Economic Development

December 16, 2015

9:30 am - 11:00 am

Web Seminar
Land Banks and Economic Development

This session will feature an in-depth presentation on the PA Land Bank Act 153 of 2012 which authorizes counties and municipalities with populations of 10,000 or more to establish land banks, a flexible and optional tool meant to help strengthen our cities and towns by enabling them to systematically remove problem properties from an endless cycle of vacancy, abandonment, and tax foreclosure, and return them to productive use. Land banks can engage in bulk quiet-title proceedings so that title insurance can be obtained and title can be marketable. They also address a vast inventory of problem properties that need to be cleared of debts, maintained, made available for private purchase, and managed where real estate markets are weak or distressed.

The session will focus on how land banks can be used to further economic development objectives by assembling parcels that can be used to develop game-changer projects. Land banks have some advantages in acquiring tax delinquent property and have the ability to commence expedited quiet title proceedings. Economic development agencies may also diversify their funding by entering into contracts with land banks to provide administrative services associated with the purchase and disposition of land by the land bank.

This workshop will address the following:

- Background on Act 153 of 2012 authorizing the establishment of land banks
- How land banks can be used to further economic development objectives
- Developing a targeted reinvestment strategy to fully utilize the powers of a land bank for economic development purposes.
- Considerations in determining which entity (county or municipality) should form a land bank
- Options for funding land bank operations
- Case studies

Professional Development Units

This event qualifies for 1.50 organizational PDUs (Marketing / PR) through the Pennsylvania Economic Development Institute (PEDI). Additional information is provided in the Guidelines for Certification of Economic Development Organizations issued by the Pennsylvania Department of Community and Economic Development (DCED) and in PEDIs Policies and Procedures.

Presenters

Chris Gulotta, Principal of The Gulotta Group, LLC, is a recognized expert on packaging public and private financing to obtain results. Having served as Executive Director of the Redevelopment and Housing Authorities of Cumberland County for thirty years between 1980 and 2010, he was responsible for developing and implementing housing and community development strategies for Cumberland and Perry Counties.

Winnie Branton, Principal of Branton Strategies, LLC, provides consulting services to local governments, non-profits, and other stakeholders regarding land recycling, vacant property repurposing, and community reinvestment. She serves as Program Manager and Trainer for the Housing Alliance’s Land Bank Training and Technical Assistance Program, educating stakeholders on Pennsylvania’s Land Bank Law and guiding them in evaluating the use of land bank powers to reclaim properties in their communities.

John Kromer is a housing and development consultant, specializing in strategic planning, public agency capacity building, and program and policy development for urban communities and metropolitan regions. As Philadelphia’s former Director of Housing, he assists government, institutional, and nonprofit clients in organizing and implementing reinvestment strategies. He has recently been a key player in the design and implementation of state-authorized economic recovery plans in Reading and Altoona.

Full presenter bios are available at www.peda.org.

Registration Information

Registration Fees: The per person fee for PEDA members is $80 and for non-members is $105.

Cancellation & Refund Policies: Requests for cancellations and refunds must be made in writing and received by close of business December 4th. No refunds will be granted after that point. All cancellations and refunds are subject to a $50 administrative fee. No-shows will be billed in full.

Questions: Contact Joshua Skopp at (717) 441-6047 or jskopp@wannerassoc.com.

Note: We reserve the right to reschedule or cancel this offering. In the event of a cancellation, a refund will be provided to registrants.
Land Banks and Economic Development
December 16, 2015
Web Seminar

REGISTRATION FORM

Attendee Information: One registration per form. For additional registrations, copy this form or download additional forms from www.peda.org. All requested information is required.

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REGISTRATION

Online registration will remain open through COB on December 14th. Please select a registration option below.

- PEDA Member: $80
- Non-Member: $105

Total Amount Due: $___________

PAYMENT

1. Check – Download this form, complete required information and mail, with check made payable to Pennsylvania Economic Development Association, to 908 N. 2nd St., Harrisburg, PA 17102 or fax form to (717) 236-2046.

   - Payment Enclosed
   - Check requested / will follow in the mail

2. Credit Card – Go to www.peda.org to register and pay by credit card for the event.

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